



GLOBAL  
HOSPITALITY  
TECH SUMMIT

# ireland 2018

## DAY TWO

7th February, 2018  
CITYWEST, DUBLIN

M.C Noel Toolan



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RESTAURANTS  
ASSOCIATION  
OF IRELAND



IRISH FOODSERVICE SUPPLIERS ALLIANCE

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Supporting the conversation

8:15 am | Registration

9:00 am | Opening Remarks

9:10 am | The 7 Questions You Need to Ask Before You Start Digital Marketing  
*Andi Jarvis, Strategy Director, Eximo Marketing*

9:35 am | Break

9:40 am | GDPR and its Effect on the Hospitality Industry  
*Brendan Kavanagh, CEO, Olive Media*

10:00 am | Coffee Break

10:20 am | Trends in Dining  
*Ailish O'Brien, Industry Manager of Google*

10:40 am | Break

10:45 am | How Can Hotels Contribute to Growth of a Destination and Create a Revenue Stream at the Same Time?  
*Ragnar Kormaksson, VP of Business Development, Bokun*

11:05 am | Break

11:10 am | Panel Discussion: The Future of Takeaway Deliveries

## PANELLISTS

- Puneet Talwar, CEO of Munch Ado
- Liam Cox, Regional Manager for Ireland, Deliveroo
- Edin Basic, Founder, Firezza

11:55 am | Break

12:00 pm | The Future of Takeaway Deliveries  
*Fergal Nestor, Commercial Director, Just Eat Ireland*

12:20 pm | Break

12:25 pm | The Future of Mobile POS & Payments in Hospitality  
*Tibor Barna, CEO & Founder, Next Menu*

12:45 pm | Break

12:50 pm | The Restaurant Technology Race  
*John Hart, Executive Director, The Restaurant & Catering Industry of Australia*

1:10 pm | Lunch

2:10 pm | The HR Game-Changing Innovations and Trends for 2018  
*Caroline McEnery, Managing Director, The HR Suite*

2:40 pm | Break

2:45 pm | How to Livestream using Facebook / Instagram Live  
*Maryrose Lyons, Brightspark Consulting*

3:25 pm | Coffee Break

3:45 pm | Digitising the Professional Kitchen  
*Neil Bradley, Chef, Founder & CEO, Food Safe System*

4:05 pm | Break

4:10 pm | How Technology is Driving Accessible Tourism  
*Noelle Daly, Co-founder & Director, Mobility Mojo*  
*Stephen Cluskey, Co-founder & CEO, Mobility Mojo*

4:30 pm | Break

4:35 pm | Top Tips for Marketing Your Restaurant  
*Jane Manzor, Marketing & Business Consultant, Manzor Marketing*

4:55 pm | Break

5:00 pm | Panel Discussion: The Game-Changing Innovations and Trends for 2018

## PANELLISTS

- Charlie Sefi, General Manager - Europe, Resy
- Michael Collins, Manager Director & Founder, Travel Media
- Colm Barcoe, IT Tallaght

5:35 pm | Break

5:40 pm | Delivering Innovation  
*Liam Cox, Regional Manager for Ireland, Deliveroo*

6:00 pm | Closing Remarks