



GLOBAL  
HOSPITALITY  
TECH SUMMIT

# ireland 2018

## DAY ONE

6th February, 2018  
CITYWEST, DUBLIN

M.C Maryrose Lyons



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RESTAURANTS  
ASSOCIATION  
OF IRELAND



IRISH FOODSERVICE SUPPLIERS ALLIANCE

Backed by



Merchant  
Services

Supporting the conversation

8:15 am | Registration

9:00 am | Opening Address

9:10 am | Panel Discussion: Revolutionising Customer Engagement in the Hospitality & Tourism Industry through Technology

## PANELLISTS

- Graeme Derby, UK Country Manager, Pyramid Computer
- Michael Cuschieri, Managing Director, Mc Square Marketing
- Ragnar Kormaksson, VP of Business Development, Bokun

9:55 am | Break

10:00 am | Disrupting the Global Meetings Market  
*Ciaran Delaney, CEO & Founder, Meetingsbooker.com*

10:20 am | Coffee Break

10:40 am | Building Loyalty Through Technology  
*Finan O'Donoghue, CEO of Campsited*

11:10 am | Break

11:15 am | Changing the Way Hotels Get Taxis  
*Andrew O'Connor, Hospitality Sales Manager, mytaxi | Hospitality Ireland*

11:35 am | Break

11:40 am | Visual Content Marketing 101 – Driving Business Through Rich Media  
*Kulin L. Strimbu, President & CEO of Rich Media Exchange*

12:00 am | Break

12:05 am | Tech Innovation Lessons in Hospitality  
*Paul Hayes, Beach Hut PR*

12:25 pm | Break

12:30 pm | Panel Discussion: Marketing in a Tech-Driven Era

## PANELLISTS

- Andi Jarvis, Strategy Director at Eximo Marketing
- Kulin L. Strimbu, President & CEO of Rich Media Exchange
- Patrick Whyte, Europe Editor, Skift
- Robert Doherty, Head of Product, AIB Merchant Services

1:15 pm | Lunch

2:00 pm | Panel Discussion: The Future of Mobile POS & Payments in Hospitality & Tourism

## PANELLISTS

- Philip Konopik, Country Manager – Ireland, Visa
- Gary Goodman, CEO & Founder, Yumpingo
- Tibor Barna, CEO & Founder, Next Menu
- Robert Doherty, Head of Product, AIB Merchant Services

2:45 pm | Break

2:50 pm | The Evolution of Booking Trends  
*Ivano Cafolla, Managing Director, Zazu Ents*

3:10 am | Coffee Break

3:30 pm | Which Tech Trends Will Impact Hotel Service and Revenue?  
*Gerry Hanratty, Founder & CEO of Stay Pal*

3:50 pm | Break

3:55 pm | The 6 MUST DOs in Hospitality Social Media  
*Michael Cuschieri, Director, Mc Square Marketing*

4:15 pm | Break

4:20 pm | The Future of Payments  
*Robert Doherty, Head of Product, AIB Merchant Services*

4:40 pm | Break

4:45 pm | Travel Science Helps Hotels Take Back Control of Distribution  
*Silviu Preoteasa, Chief Architect, Travel Open Partnership*

5:05 pm | Break

5:10 pm | Managing Millennials in Hospitality from the Palm of Your Hand  
*Jonathan Plowright, Founder & CEO, Typsy*

5:40 pm | Closing Address

6:30 – 9:30 pm | Dinner